

Media Kit

XtianNinja.com

TacoNetwork.org

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Top 1%

OF ALL STREAMERS ON TWITCH

Consistently Delivering Excellence in Streaming for Over 3 Years

3M

MINUTES WATCHED

Proof of Strong Viewer Interest and Commitment

2500

HOURS STREAMED

Leveraging Years of Leadership Experience to Build Community

400K

CHAT MESSAGES

Fostering Vibrant and Interactive Community Conversations

Founder

THE ALLIANCE FOR CREATIVE OUTREACH

Guiding and Supporting Communities with Two Decades of Experience

Author

THE ART OF DIGITAL INFLUENCE

A Groundbreaking Resource for Engaging the Online World

Allan "Christian Ninja" Descheneau

Pastor
M.Div BRCM

Empowering Creators and Digital Communities Through Entertaining and Meaningful Experiences



XtianNinja
Full-Time Content Creator



The Alliance for Creative Outreach
Network Executive and Coach



XtianNinja's Story: From Pulpit to Pixels



In a world where billions feel disconnected, Allan "XtianNinja" Descheneau is bridging the gap between the digital and physical worlds to offer real connection, hope, and community. With over 20 years of leadership and content creation experience, Allan is more than just a content creator—he's a pioneer in the digital space, reaching people where they are: in their homes, behind screens, and in the online communities where they often feel most alone.



Whether it's among gamers (3.4 billion worldwide and worth 4x the movie industry), remote workers, or those facing challenges like social anxiety, learning disabilities, or mental health struggles, XtianNinja's mission is to bring them out of isolation and into supportive digital spaces. Through his work with The Alliance for Creative Outreach (TACO), he empowers content creators by providing training, networking, and the confidence needed to make their own meaningful impact in the digital world.

Short Biography



Growing up in the foothills of Alberta, Allan "XtianNinja" Descheneau developed a deep empathy for those who felt unseen and disconnected. After earning his Bachelor of Religious Education and Master of Divinity, Allan served as a solo pastor for over 16 years, guiding individuals through life's challenges and building genuine community. But as he stood overlooking the cityscape of Ottawa, often with tears in his eyes, he felt a profound ache for the countless lives behind closed doors—those he might never meet in person but who desperately needed hope and connection.

Driven by this calling, Allan transitioned into full-time digital ministry in 2020, recognizing the internet's unique ability to reach the isolated, the lonely, and the lost. As "XtianNinja," he engages thousands through

livestreams, videos, and vibrant online communities, blending humor, compassion, and practical support. His work extends through The Alliance for Creative Outreach (TACO), where he mentors content creators to amplify this mission, equipping them to share God's love and foster safe, welcoming spaces online.

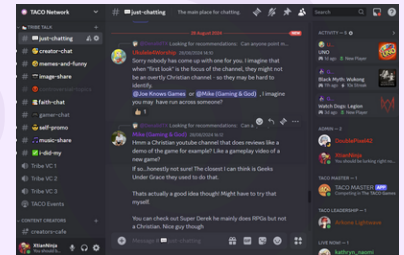
Allan's approach is simple but powerful: meet people where they are—whether in a chat room, a gaming stream, or a quiet moment shared online—and offer real connection and hope. His vision is clear: to harness the digital world to make a tangible impact, building bridges of faith and friendship across screens and into hearts.

Core Content Pillars: The Foundations of XN's Work



Digital Community Building

He crafts engaging content that resonates with niche interests and gaming communities, creating digital spaces where real relationships can flourish. His streams and online communities aren't just about content—they're places where individuals find acceptance, connection, and a sense of belonging in an often-isolating digital world.

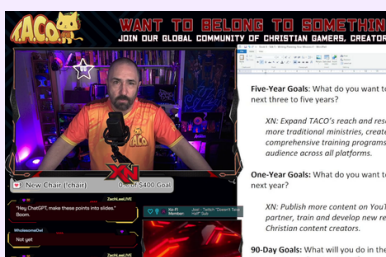


Mental Health Support

Drawing on his experience and education as a pastoral counsellor, he offers a safe and welcoming environment for those struggling with anxiety, depression, and loneliness. His holistic approach combines practical resources with compassionate support, offering a genuine sense of community and care.

Values-Driven Entertainment

True to his motto, "Take serious things seriously and not serious things not seriously," he creates content that blends thoughtful discussions with genuine fun. His work integrates entertainment, gaming, and humor with positive values, encouraging ethical decision-making and inspiring spiritual growth.



Content Creation Mentorship

Through TACO, Allan walks alongside aspiring and established content creators, offering not just skills and training but genuine encouragement and support. His 8-week course, built on the principles of *The Art of Digital Influence*, equips creators to find their voice, build meaningful communities, and share hope in a world that desperately needs it.

Impact Stories: Real Stories of Digital Ministry Impact



From life-altering crises to the challenges of everyday life, the stories shared by XtianNinja's community highlight the profound effects of digital outreach. Whether it's providing comfort during a personal crisis, breaking the silence on mental health issues, or guiding viewers through complex moral dilemmas, his streams offer a space where people find hope, guidance, and belonging.

A Digital Lifeline in a Time of Crisis

When a viewer from New Zealand joined one of XtianNinja's livestreams, it was clear she was facing a life-altering moment. Recently hit by a car, she was grappling with the devastating news that her leg might need to be amputated. It was early morning for her, and with no family around, she turned to her Twitch community for comfort and support. Throughout the week, she shared her journey, and the community responded with encouragement, prayers, and a profound sense of solidarity. By Thursday, doctors had found a way to potentially save her leg. As she continued to check in, viewers celebrated each positive update, until the incredible news arrived—she would go home without amputation. Even from thousands of miles away, the community had become a true lifeline, providing the connection and hope she needed during an incredibly difficult time.



Navigating Life's Complexities with Community Support

At 47, one of XtianNinja's viewers found himself feeling trapped and powerless under the controlling influence of his mother. Unsure where to turn, he reached out to a Christian streamer with a "help" tag for advice and support. Through gentle counsel, he received guidance on setting healthy boundaries and taking steps toward independence. But it wasn't just XtianNinja's advice that made a difference—it was the outpouring of support from the entire community. Viewers shared similar experiences, and reminded him that he wasn't alone. This combination of practical wisdom and genuine connection helped him find the strength to reclaim his life and move forward with confidence.



Gaming as a Gateway to Deep Discussions

The video games XtianNinja plays often have unfolding storylines that open the door to profound conversations about human nature, spirituality, and ethical decision-making. As the game presents complex choices, chat members shared their own experiences with similar, real-world challenges like forgiveness, redemption, and the struggle to make wise decisions in difficult situations. The blend of entertainment and thought-provoking dialogue demonstrated how even a simple gaming stream can become a space for reflection, learning, and genuine connection.





What People Are Saying: Testimonials and Endorsements

The impact of XtianNinja's work is best expressed by those who have experienced it firsthand. Here's what community members, collaborators, and creators have to say about the influence and reach of his ministry and content.



RazyBerrii

"When I came across XtianNinja's channel on Twitch, I recognized he had a goal that was more than simply streaming and playing games. As I continued watching, I saw how happy he was (and is) to be a true friend and reach out to those who may be hurting, whether they're comfortable opening up or staying silent, all while having lots of fun with the community. I entered the XtianNinja community with open arms to welcome me, and I know his arms are wide open for anyone else looking for a safe place, a strong place, or a place to simply hang out."

"XtianNinja's channel has helped me throughout the year. I work from home, I live in the country. I don't get out much, but every Twitch stream I watch makes me feel closer to humanity. His teachings and fun stream can reach these people and help them like he has helped me."



DataGod



DSW

"Pastor AI is a light in the world to the gamers on Twitch who would never darken the doors of a church. He has cultivated a safe, welcoming, and Christ-centered community. This year I was privileged to be part of the TACO training group. Pastor AI is training other Christian creators how to make the best impact with their ministry and reach people for Christ."

"Pastor AI is as hurt and broken as me, but he manages to be cheerful anyway (not always of course, but often enough to touch me). He and his people accepted me when my original church wouldn't. He puts up with me when I have got to be silly, and he cheers me on when I open up, reassuring me that I'm not whining. He is even more of a geek than I am, and just as much a Jesus geek. That means a lot."



Tam



HunterGameDev

"I moved to a town where I didn't know anyone. And during that time, online friends, online Christians, online gamers, helped keep me sane and from feeling lonely. And it was extra special when someone could fill all three of those roles. Ninja and his community are trying to do that and then some."



Network: Supporting Christian Content Creators



What is T.A.C.O.?

The Alliance for Creative Outreach (TACO) is a registered non-profit that unites and equips Christian content creators worldwide. Focused on sharing God's love with the lost and lonely, TACO offers specialized training, creative collaborations, and a supportive environment for continuous innovation. Our 8-week course empowers creators to become leaders in their digital niches, fostering vibrant, faith-based online communities that reflect Christian values. TACO is more than a network—it's a movement shaping the future of digital ministry, one community at a time.



Weekly Podcast



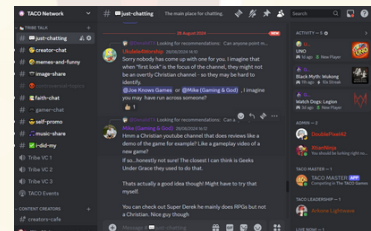
Published Book



TACO Tuesday Talks



Free 8-Week Course



TACO Community Discord

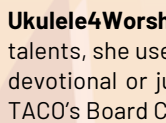


MEET THE TEAM



XtianNinja

XtianNinja blends deep discussions with variety content to create a space where people can find both entertainment and meaningful connections. Whether he's unpacking complex theological concepts or sharing a laugh with his community, XN's content is all about fostering a welcoming environment where everyone feels valued and supported. XtianNinja is TACO's Executive Director.



Ukulele4Worship

Ukulele4Worship brings a harmonious blend of faith and fun to the TACO team. Known for her uplifting spirit and musical talents, she uses her ukulele to create worship experiences that resonate with audiences far and wide. Whether she's leading a devotional or just jamming out, her streams are a beacon of positivity and encouragement in the digital space. She is also TACO's Board Chair.

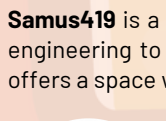


Ukulele4Worship



TheQuizKing

TheQuizKing is a Jesus freak, gamer, and nerd just trying to make an impact on this crazy world. His streams are all about creating a welcoming community where people can relax, have a laugh, and help each other through life's troubles. A casual gamer at heart, he enjoys a variety of games, including Minecraft, Monster Hunter, and whatever else is in his game library backlog. His life tip? "Life is too short to do it alone, so come hang out!" Quiz is also TACO's Financial Director.



Samus419

Samus419 is a nerd at heart, all about blending brainy games and thoughtful discussion. With knowledge of everything from engineering to nutrition and beyond, she brings a unique mix of interests to her streams. Kind and servant-hearted, Samus offers a space where respect is key, and God's love shines through.



Samus419



DonnieDreams

DonnieDreams is dedicated to empowering young men and women, equipping them to reach their fullest potential while overcoming life's challenges. A father, husband, gamer, poet, and amateur philosopher, Donnie combines deep faith with fun, offering a mix of Bible teaching, games, and dad jokes. His streams are a place for broken people to come together, build each other up, and find hope in Christ. Donnie invites everyone to join in this journey of faith and friendship.

Partnering with XtianNinja: A Trusted Voice with Unique Influence



You're not just reaching an audience—you're engaging with a community that trusts and values authentic content. Whether through live events, game features, brand partnerships, or collaborative projects, here's why working with XtianNinja offers unique advantages:

Trusted Endorsements: Partnering with XtianNinja means more than just exposure—it's an endorsement that resonates deeply with a loyal community built on integrity and trust.

Unique Perspective: With years of experience as a public speaker and digital creator, XtianNinja brings a unique blend of professionalism, engaging storytelling, and meaningful insights. His ability to explore deeper themes and create genuine connections makes him an ideal choice for live events, interviews, and collaborative projects.

Amplified Reach Through Creator Network: His influence extends beyond his immediate audience, reaching countless content creators who look to him for inspiration and guidance. Featuring your brand or message can create a ripple effect, multiplying your reach through his network..

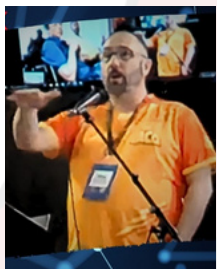
Interactive and Meaningful Engagement: His community actively participates in discussions, challenges, and events centred around the content he features. This engagement builds a loyal fan base, driving retention and organic promotion.

Values-Driven Content: Partnering with XtianNinja aligns your brand with content that prioritizes positivity, inclusivity, and meaningful interactions—ensuring your message connects with a diverse and engaged audience.



Speaking Engagements with XtianNinja

With a unique blend of digital influence, pastoral insight, and professional speaking experience, XtianNinja offers dynamic and engaging presentations for diverse audiences. As a bridge between traditional ministry and the digital age, he brings fresh perspectives on building meaningful communities, leveraging digital tools for outreach, and supporting mental and spiritual health. His approachable style and depth of knowledge make him a sought-after speaker for conferences, churches, business events, and digital media forums.



Expert Interviews: Get practical insights into digital community dynamics, content creation strategies, and navigating online spaces with authenticity and integrity.

Talks for Traditional Audiences: Helping churches and organizations overcome the fear of nerd culture and embrace digital content creation as a powerful tool for connection and engagement.

Hands-On Creator Training: Workshops and crash courses that empower aspiring and established content creators with the skills, tools, and confidence needed to thrive in the digital space.

Whether you're hosting a conference, planning a church event, or organizing a business seminar, XtianNinja brings a fresh and thoughtful perspective that engages and inspires.

Groundbreaking Resource: A Book For Digital Community Makers

AVAILABLE NOW!

The Art of Digital Influence is an essential guide for digital community builders looking to integrate faith, creativity, and leadership in the online space. Many who embark on this journey struggle with limited resources and support, but this book offers the spiritual insights and practical strategies needed to thrive.

Written by Al "XtianNinja" Descheneau,

a seasoned digital community leader, this book helps you navigate the unique challenges of online engagement, from discovering your audience to building trust and fostering strong connections. Whether you're just starting or seeking to grow your community, this toolkit equips you to make a lasting impact in the digital world.



"Al has poured his heart and soul into making sure those who feel called to Christian Content Creation have the training they need and are confidently equipped.... Let XtianNinja be the old man to your Link. 'It's dangerous to go alone! Take this.'"

Bubba Stallcup - CEO + President + Founder of Love Thy Nerd

"This transformative resource has had a significant impact, shaping many into the creators they are today."

Tomi "CrossingTomi" Moore - Digital Missionary + Content Creator



"XtianNinja covers virtually everything you need to know about how to make a positive impact on the digital world..."

Dustin "PastorDoostyn" Phillips - Local Pastor + Live Streamer

AVAILABLE ON AMAZON & XN'S KO-FI SHOP

[XTIANNINJA.COM/MY-BOOKS](https://xtianninja.com/my-books)



How to Support XtianNinja: Partnering for Positive Impact

Thank you for taking the time to learn more about my ministry and for considering a personal contribution to help build meaningful communities across the digital landscape. This page is for individuals who want to support the work I'm doing—whether through a one-time gift, monthly partnership, or practical in-kind contributions. Your generosity directly impacts the reach and effectiveness of this digital ministry, helping to share hope, truth, and connection with those who need it most.

View Booster



Twitch



YouTube

Commit to consistently sharing, watching and engaging live streams and videos, significantly boosting online presence and viewer metrics.

Monthly Donor



Charitable Donation via
New Ventures and Bayview Glen Alliance

Help maintain and grow our ministry to deliver consistent, high-quality content and engagement with our audience.

Contact Me



Website Contact Me

One-Time Hero



Quick Ko-Fi \$ Donos



Slow Charitable \$ Donos



Amazon Wishlist



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